

Memorandum

To: All CUPE BC Locals

From: Trevor Davies, Secretary-Treasurer

Date: January 27, 2016

Re: Discount for CUPE Members at Mark's Stores

I am pleased to announce that CUPE BC has been able to once again obtain a 10% discount at Mark's for all CUPE members in British Columbia. The 10% is available on all work-related apparel and safety products in store. The discount is valid until December 31, 2016. Please note it may not apply to sale items.

Mark's, through their parent company are signatories to the *Accord for Fire and Building Safety* in Bangladesh. This is a legally binding agreement between global brands and retailers and trade unions designed to build a safe and healthy Bangladeshi Ready Made Garment (RMG) Industry.

This discount was first introduced in 2012 for CUPE members as part of our *Ten Percent Shift Campaign* and was very well received. CUPE members across the province spent \$80,000 at Mark's over that year.

The program has been modified slightly from past years. Previously CUPE members were required to bring in a coupon to present at time of purchase. This year, CUPE members will simply have to show a membership card at time of purchase to obtain the 10% discount.

Attached is a flyer from *Imagewear* (Mark's) which may be used to help share this information with your members.

In solidarity,

Attached

TD/SL



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